CHEROKEE®
INDIAN RESERVATION
WESTERN NORTH CAROLINA

CALL FOR
CURRENT VISITOR INFORMATION
24 HOURS A DAY

800-438-1601

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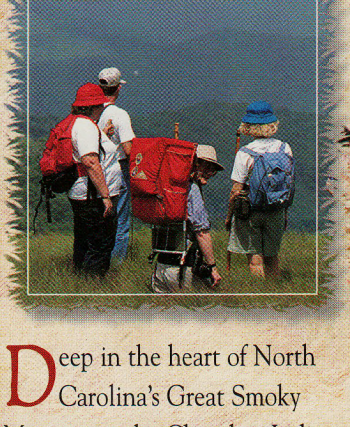
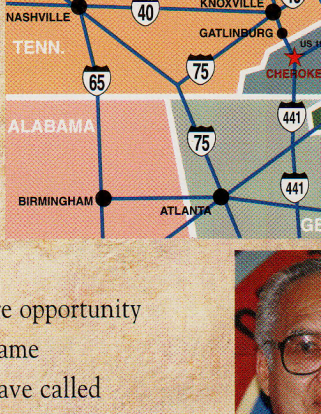


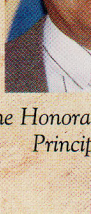
Deep in the heart of North Carolina's Great Smoky Mountains, the Cherokee Indian Reservation is within one day's drive of one-half the country's population.

Each year, visitors from across the country and around the world come to discover this enchanted land and to share the natural mountain beauty the Cherokee have treasured for centuries.



Our 56,000-acre Reservation, known as the Qualla Boundary, offers you the rare opportunity to hike, fish, raft and explore the same magnificent mountain region we have called home for thousands of years.

The Great Smoky Mountains National Park,



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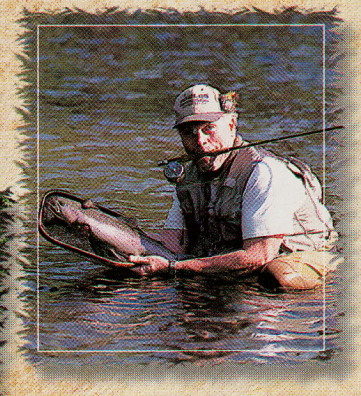
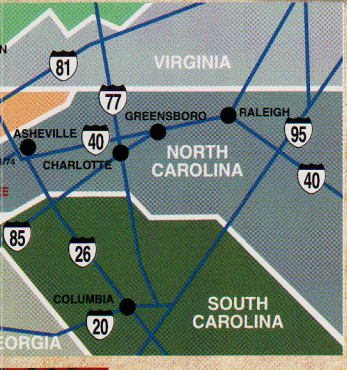


America's most popular national park, borders the Reservation and will enhance your Cherokee vacation.

Harrah's Cherokee Casino, the renovated Museum of the Cherokee Indian, and the acclaimed outdoor drama "Unto These Hills" continue to provide visitors with a sense of our history and good times.

Whether you're interested in native culture, natural beauty, or just a great place to have a good time, you'll find that one visit to the Cherokee Indian Reservation won't be enough.

We call the Great Smoky Mountains the "Land of the Blue Mist." It's our homeland, and we invite you to visit with us soon.



ble Leon Jones
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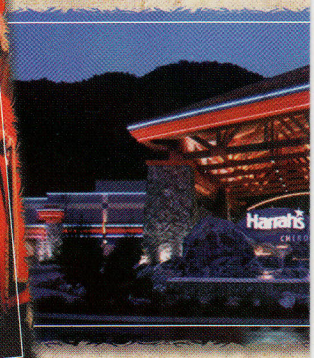
A visit to Cherokee is like stepping into the past. You'll find a nation still linked to ancient customs and traditions that enable today's Cherokee to live in harmony with nature as their ancestors did.

You'll experience a culture that has endured the plunder of Spanish explorer Hernando deSoto and survived scores of broken treaties by the white man. Today, Cherokee shares its unique culture by offering you a memorable vacation experience that's fun for the entire family.



Culture & History

Museum of the Cherokee Indian

Located at US 441 North and Drama Road. Open year-round except Thanksgiving, Christmas, and New Year's Day. The Museum's state-of-the-art exhibits tell the story of the Cherokee from 10,000 B.C. through the tragic "Trail of Tears." Open 9 a.m. - 8 p.m., June - August; 9 a.m. - 5 p.m., September - May. Adults $8, Child $5, under 6 free.

Qualla Arts & Crafts Mutual

US 441 North and Drama Road. The most outstanding Indian-owned and operated arts & crafts co-op in the United States. Crafts of some 350 Cherokee people are sold through the cooperative. The museum area features products of well-known Cherokee craftspeople and explanations about basket weaving, finger weaving, wood carving, art and beadwork. No admission charge.
June - August, 8 a.m. - 8 p.m.
September and October, 8 a.m. - 6 p.m.
November - May, 8 a.m. - 4:30 p.m.

"Unto These Hills" Outdoor Drama

Mountainside Theater on Drama Road, nightly, June 13 - August 24, except Sundays. One of America's top outdoor dramas. A cast of 130 brings to life the history of the Cherokee people from the 1540s through 1838 and the infamous "Trail of Tears." Performance, 8:30 p.m. Pre-show entertainment, 7:45 p.m. Reserved seats, all ages $16. General seating $14 (14 and older), $6 (6 - 13).

Oconaluftee Indian Village

Drama Road off US 441 North. Authentic replica of an 18th-century Cherokee Indian community. Cherokee guides explain pottery making, finger weaving, beadwork, basket weaving, wood carving, and other crafts. Lectures at the Ceremonial Grounds & Council House. Open daily, May 15 - October 25, 9 a.m. - 5:30 p.m. $12 (14 and over), $5 (6 - 13), under 6 free.

Cherokee Heritage Museum & Gallery

Located at Saunooke Village, the Museum highlights Cherokee's past through displays of art and cultural items such as masks, crystals, the uketena and more. Includes gallery with Native American crafts and art. Open daily, May - October, 9 a.m. - 10 p.m. Adults $2.50, Children $1.50 (6 - 10), under 6 free.

Family Fun

Cherokee Bear Zoo

Downtown Cherokee. See, feed and film species of bears, big cats and monkeys. Petting zoo. Fun and educational. Open daily during season, 10 a.m. - 10 p.m. and off-season 10 a.m. - 6 p.m. Admission $3 (under 3 free).

Santa's Land Family Theme Park & Zoo

US 19 North, 3 miles from downtown. Exciting Rudi-Coaster ride, train ride, paddleboats, zoo, Ferris wheel, shops, entertainment, plus Santa. Open March 30 - October, and weekends in November (weather permitting). Admission $14.72 (under 2 free).

Ancient Culture, Rich

Visit Cherokee online at www.cherokee-

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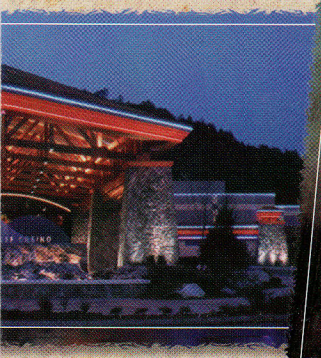

Smoky Mountain Gold & Ruby Mine

US 441 North. Mine for rubies and sapphires; pan for gold. Open daily, April - November, 9 a.m. - 6 p.m., with extended hours during the summer. Covered flumes, jewelry, gift and rock shop. Purchase bags of gems or gold ore and become a prospector.

Chief Henry's Golf & Games

Located in downtown Cherokee adjacent to Burger King. Open 7 days a week. Adults $6, Children $3 (3 - 11), under 2 free.

Chief Saunooke's Trading Post, Bear Park and Gem Mine

Located at Saunooke Village near entrance to the Great Smoky Mountains National Park. Open 7 days a week, mid-March - December, 9 a.m. - 6 p.m. Open later in the summer and weekends only in March.

Bear Park admission: adults $3, children 3 and under free.

Gem Mine is open 9 a.m. - 9 p.m., weekends only in March, April and October. Fee is $8 per bucket for adults and $5 per bucket for children.

Smoky Mountain Jamboree

Country music show spanning the years 1946 to today. Located on Acquoni Road at the Great Smokies Conference Center. Nightly from 8 p.m. - 10 p.m., Memorial Day through October 31. Weekends during April, May and November. Adults $12.50 (12 and under free).

Cherokee Fun Park

US 441 North. Two miniature golf courses, elevated go-cart track, game room, water boats and kiddie rides for youngsters. Open daily, mid-April - late October, 10 a.m. - 10 p.m. Prices vary according to ride or activity.

Morgan Mill's Trout Farms

Ten miles north on Big Cove Road. Catch your own trout. Cleaned for free and packed in ice upon request. Poles and bait are available. Open daily, 8 a.m. - 6 p.m. Trout caught, $2.95 per lb., after 20 lbs., $2.25 per lb.

Kid Zone Activity Center

Provides short-term drop-in childcare in a fun center for kids 3 to 13 at $5 per hr. Snacks, arcade with cool prizes, computer games, playstations, videos, make & take crafts, stage and playhouse. Located at the far end of the casino parking lot. Open daily 10 a.m. - 10 p.m.

River Fun

Smoky Mountain Tubing

Offers rental tubes for riding the Reservation streams. Located at Saunooke Village at the corner of Acquoni Road and Big Cove Road in northern Cherokee. $8 per person (under 16 years of age must have parent's signature). Ride lasts from 1 to 1-1/2 hours. Open 10 a.m. - 5 p.m. during the summer months only.

Cherokee Trout Fishing

Tribal permit required, $7 a day; 2-day permit, $14; 3-day permit, $20; 5-day permit, $28; season permit, $200. Fishing Season is March 30 - February 28, 2003.

Gaming

Harrah's Cherokee Casino

Casino action, 24 hours a day. Over 2,800 games, three restaurants, entertainment pavilion and much more. Call 800-HARRAHS® or call direct: 828-497-7777.

Tradition & Family Fun

nc.com or send us e-mail at chero@dnet.net

CHEROKEE
INDIAN RESERVATION

Accommodations Listing

MOTELS

Baymont Inn	800-301-0200
Best Western Great Smokies Inn	828-497-2020
Boundary Tree Lodge & Cottages	828-497-2155
Broken Arrow Motel	828-497-2813
Cherokee Inn & Suites	866-884-7479
Cherokee Motel & Cabins	828-497-3872
Cherokee Plaza Motel	800-535-4798
Chief Motel	828-497-3701
Comfort Inn	800-228-5150
Comfort Suites	800-228-5160
Cool Valley Motel & Cottage	828-497-4558
Cool Waters Motel	828-497-3855
Craig's Motel	800-560-6869
Day's Inn	800-DAYS-INN
Drama Inn	828-497-3271
Eagles Nest Motel	828-497-9218
El Camino Motel	828-497-3600
Fairfield Inn & Suites	888-236-2427
Frontier Motor Lodge	828-497-9293
Hampton Inn	800-HAMPTON
Harrah's Cherokee Casino Hotel	800-HARRAHS
Hemlock Motel	828-497-9439
Holiday Inn	800-HOLIDAY
Homestead Inn/Cabins	828-497-9488
Newfound Lodge	828-497-2746
Ocona Valley Motel	828-497-4618
Oconaluftee Motel	828-488-3712
Pageant Hills Motel	800-255-5371
Papoose Motel	828-497-9508
Pink Motel	828-497-3530
Pioneer Motel & Cabins	828-497-2435
Quality Inn	828-497-4702
Ramada Limited, Cherokee	828-497-4231
River Park Inn	828-497-4575
River's Edge Motel	828-497-7995
Riverside Motel	828-497-9311
Sleep Inn	800-SLEEPINN
Smokey Mountain Inn	828-497-2300
Soco Valley Motel	828-497-7502
Thunderbird Motel	828-497-2212
Tsali Motel & Cabins	828-497-5855
Wagon Train Motel	828-497-4300
Whitetree's Motor Court	828-497-2017
Wigwam Motel	828-497-3431

CABINS

Appaloosa Log Cabins	828-497-9658
Bear Claw Cabins	828-497-2522
Bear Trax Cabins	828-497-4525
Big Don's Cabins	828-497-7205
Boundary Tree Cottages	828-497-2155
Cabins In The Pines	828-497-9709
Casino Villas	828-497-2509
Cherokee Cabin Rentals	828-497-6248
Cherokee KOA Kabins	800-825-8352
Cherokee Motel Cabins	828-497-3872
Cool Valley Cottage	828-497-4558
Country Breeze Log Cabins	828-497-5766
Craig's Log Cabins	828-497-9838
Eljawa Log Cabins	828-497-7204
Gadushi Cabin	800-217-4436
Grandview Cabins	828-497-1356
Great Smoky Mtn. Log Cabins	828-497-6182
High Country Cottage	828-497-6915
Homestead Inn Cabins	828-497-9488
Huskey Cabin Rentals	828-497-2643
Mountain View Log Cabins	828-497-9552
Mt. Noble Log Cabins	828-497-5051
Ol' Smoky Log Cabins	828-497-6922
Panther Creek Lodge & Cabins	828-926-2613
Panther's Den	828-497-9571
Pioneer Cabins	828-497-2435
River's Edge Cabin	828-497-5766
Smokey Mountain Cabins	828-497-0088
Sycamore Log Cabins	828-497-9068
The Log House	828-497-3956
Totem Pole Rentals	828-497-2917
Tsali Cabins	828-497-5855
Wildflower Cottages	828-497-2523
Yogi Campground Cabins	828-497-9151

Campground Listing

Bradley's Campground	828-497-6051
Cherokee Campground	828-497-9838
Cherokee KOA	800-825-8352
Eljawa Campground	828-497-7204
Happy Holiday Campground	828-497-7250
Indian Creek Campground	828-497-4361
Littlejohn's Campground	828-497-9507
Lost Cove Campground	828-497-6168
Mile High Campground	828-497-2230
Mingo Falls Campground	828-497-9944
River Road RV Park	828-497-5209
Riverside Campground	828-497-9311
River Valley Campground	828-497-3540
Riverview Campground	828-497-9080
Smokemont Campground	828-497-9270
Soco Road Campground	828-497-6630
Standingdeer's Campground	828-497-4234
Standingwolfe Campground	828-497-9725
Stoney Campground	828-497-9200
Twin Forks RV Park	828-497-9709
Wagon Train Campground	828-497-4300
Welch Campground	828-497-4716
Wolf Campground	828-497-9868
Yogi in the Smokies	828-497-9151

The information in this brochure is accurate as of February 2002. Admission prices and operational hours may change. For our 48-page directory, come to the Cherokee Visitor Center located downtown on Main Street, or call anytime.

800-438-1601

Cherokee Visitors Center, PO Box 460, Cherokee, NC 28719

www.cherokee-nc.com

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